

# The Garden of Burbank



IT IS WRIT that unto an humble shepherd called Joseph of Burbank came there three wise men, and they sang songs.

Then the shepherd Joseph spake to the three, saying, "Render unto Geffen what is Geffen's, but hand unto me thy tapes." And the three wise men, called by the scribes America, did then render unto this Joseph the tapes.

And this made joy in the Garden of Burbank.

And Joseph then issued forth from these tapes a single, and it was called "Ventura Highway," and the angels sang.

And in their charts were there bullets.

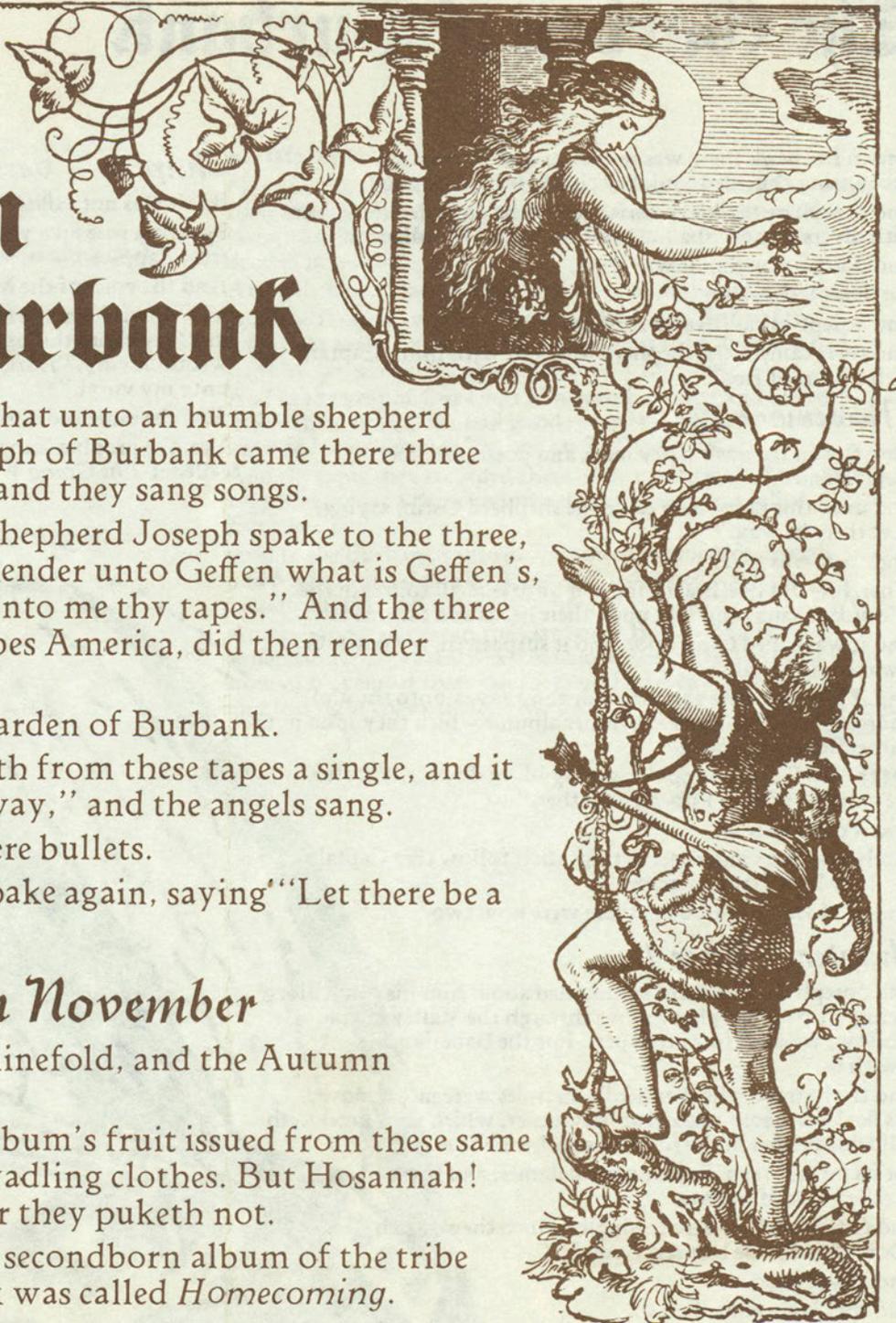
And the shepherd Joseph spake again, saying "Let there be a November release."

## And There Cameth November

And of albums were there ninefold, and the Autumn waxeth hotter.

For in November the first album's fruit issued from these same three babes, once born in swadling clothes. But Hosannah! the babes neither did cry nor they puketh not.

And this issue was to be the secondborn album of the tribe called America, and the disk was called *Homecoming*.



# The Garden of Burbank

And in Burbank there was rejoicing, and the Pharisees in Accounting chuckled a mighty chuck, for it was good. And Joseph cast forth America across the great deserts to meet with divers giants: Shadrach, Meschac and Handleman. And Joseph saw that it was good. But Joseph rested not. And Joseph said, "Let there be mo'." And there cameth the shepherd Mo, and with him a Captain with a heart of Beef.

## 1 November 72

Now Beefheart was a hairy man, and possessed of a Magic Band. And unto this hairy man came the shepherd Ostin, saying, "Let there be wax." And there was wax. Wherefore did Beefheart summon unto him all toilers in the vale of Burbank, and laid upon their heads and ears his latest. And it was called *Clear Spot*, and it surpasseth, for praise God it was commercial. And AM jocks were sore amazed, and prayed unto the idol Rudman, recalling older Beefheart albums which they spun not, neither did they groove. Yet the Beefheart had spoke, saying "Lay down thy stylus. Let us make war on Puberty together." And it came to pass. Surely goodness and chart listings shall follow this Captain, and his Magic Band increase. And of November albums, there were now two.

## Chapter 3, Verse 1

And Joseph the Shepherd summoned about him his councillors, saying, "Lo! Though we move through the Valley of the Shadow, we shall fear no Alpert. For the Babe James is with us." And the hearts of the shepherd's disciples were much moved. His flock were sore amazed at November, which next produceth still added riches in the form of another child. For its father was a Taylor named James, and his fruit he called *One Man Dog*. And *One Man Dog* begat a single, which they calleth "Don't Let Me Be Lonely Tonight." And it was good. And the Gavin smiled on it.

## Chapter 4, Verse 2

But it was not suffice. For there rose up a young prophet called Frank, of the tribe Zappa. And the voice of the Mothers was heard in the land. Yea, down from the highest mount in Palmdale descended in a fiery cloud this goateed prophet, and he waxed exceeding wrath, saying, "Hark unto me, boys and girls, and likewise unto my vinyl." And the multitudes, they dug and fell silent. Yea, the prophet Zappa, heisting on high his November album, called it *The Grand Wazoo*.



And the underground jocks were amazed, and knew  
no bummer.

And the voice of the *Waltus* was heard in the land,  
and it said: "Freaky."

And it came to pass that the prophet Zappa had commercial  
potential, and knew mortgages.



## Chapter 5

Now on that day when the Burbank tribes went forth to smite  
their enemies, the mighty trade magazines, there appeared  
miraculously at their left hand a Band of five or six men,  
dressed in motley.

And this Band spake with a mighty roar, and it did boogie.

And the Band was known through all divers lands of the  
Kingdom as the Dead. And Grateful wert they, for they had  
traveled far, even unto the land called Transcon.

And in the year of Our Lord Nineteen Hundred and Seventy-  
Two, these risen Dead had strode even the vineyards of Europe,  
moving by jet, touring Europe on \$5,000 a day.

And the tapes they recorded there, they multiplied. And these  
very tapes begat a three-record-set, and the set was called  
*Europe '72*.

And in the Burbank counting house, the shepherds Joseph  
and Morris smiled like the Crocus of Commerce, for the  
Grateful Dead, too, wert November.

And it happened that in the Garden of Burbank, where for  
generations past executives had smote their secretaries and wept,  
now in November these same legions had seen a great light,  
and this light they called Picks to Click.



# The Garden of Burbank

## The Book Of Capricorn

Now came it to pass that in the Eastern skies, high o'er the land o' Macon, in the Kingdom of Georgia, there shone a star, and it was groovy.

And this star illumed a mighty host which had gathered unto one another to pay homage to one of their fallen.

And they celebrated Duane Allman, and the host sangeth from their hearts in tribute.

And this host includeth Aretha of the Franklins, and Wilson of the Picketts, and the Brothers Allman Band, and Eric of the Claptons and sundry other past recording companions.

And their tribute it was named a *Duane Allman Anthology*, and of albums it was a double.

And its sign was Capricorn.



## The Epistle To The Raccoon

Then it came to pass that the shepherds who were Smith and Ostin girded up their loins, threw on their double knits and marched forth for yet more battle, saying, "Ours is the kingdom and the glory and the stock options."

For what profiteth an exec to gain Top Ten, and lose his car lease?

So these shepherds said "Let there be Youngbloods."

And there were *Youngbloods*, and they were righteous.

Yea for they were the chosen among critics.

And one day a deep sleep fell upon the shepherd Smith, and there appeared an Angel of the Lord God which said unto him:

"Fear not, O Prez, for thou art lucky—  
Thy Rod and McKuen may comfort thee,  
But Youngbloods are with thee—"

Go ye forth unto the Pharisees—

Fearing not the Clive nor the Uttal

Tell them: *High on a Ridge Top* by the Youngbloods,  
It shippeth full, and is it racked."

And the heart of Joseph the shepherd skipped, and he breathed heavy, for the hype was upon him.

And the glory of November seized him, and the aisles of Korvettes runneth over.

## The Song Of Saul

And November waxeth hotter and hotter, and across the lands of their fathers rose the voice of promotion men, saying "Fantastic" and "Outta sight," and they grew mustaches, and recited *The Song of Saul*:

"For November begat America  
And America begat Zappa,  
And Zappa begat Taylor,  
And Taylor begat Beefheart,  
And Beefheart begat the Dead,  
And they rose up,  
And the Dead begat the Youngbloods,  
And the Youngbloods begat Hendrix . . ."

For yea and lo, yet another album glowed in the West, and it was of Hendrix.

Wherefore had Hendrix' producers dipped once more into the endless stream of goodies and issued forth, and it was called *War Heroes*.

## '72nd Psalm

Across the land was November a time, therefore, of great joy and gladness.

James cleaved unto Carly, and there was full reveling at Max's.

Wherefore the shepherds Morris and Joseph had completed their labours, and snuck they off to see the Lakers, when across the 10-second line came unto them a messenger from the land of Neil, saying "Get thy asses in high."

And of albums there was yet one more, and it was of the oracle Young, beloved of the land, and the album a soundtrack was.

Now in this November the load and the sufferings of WEA salesmen grew heavy, and there was wailing and lamentation in the branches of Friedman for there could be no Thanksgiving off, so heavy were orders.

A passing woe, for it was a time of mighty commissions, and joy was in the counting house.

And the Mo and the Joe, they sweated and were in constant heat.



And the work of the oracle Young, it was an album called *Journey Through the Past*, and it was stickered.

## Apocrypha

Then strode there forth into the head shops a mighty host from Burbank. And from the Valley of Woodstock to the Strip of Sunset the host did trample out the message:

From the Bitter End to the Troubadour did it tramp, and did stick up posters summoning the faithful to pull forth their Master Charge cards:

Bumper stickers were there plenty, and T-shirts:

Promotion men hoisted their white labels, and the battle was joined.

And in the Garden of Burbank, the shepherds Joseph and Morris look'd down on what they had wrought, whilst they feasted on steak with cottage cheese.

For November, it was to be the best of months, in the best of all years.

## Dots and Dashes

The renovated and barely recognizable Conference Room opened last week with a fanfare and a flourish—spanking new furniture, lights, drapes, carpets, plastic plants and *objets d'art*. Jené Triplett, executive lady in charge of Purchasing, was responsible for the decor. Basking in the warmth of the newly-colored Conference Room (it's currently orange, black and wheat-colored—Dots and Dashes has already forgotten what color it was before) everyone was beaming, nodding and tapping and Eddie-Are-You-Kidding-Rosenblatt was heard to declare, "This is the best Singles Release in 2 years." See Fast Spins for further information . . .

### Flo and Eddie Forever

Howard Kaylan and Mark Volman, p.k.a. The Phlorescent Leech and Eddie, deserved and got a regular ol' teen show standing ovation Nov. 5 at California's own Santa Monica Civic Auditorium. Highlights included Mark Volman's naked torso, a somewhat shaky sodomy vignette, several new tunes, Howard Kaylan's face and Aynsley Dunbar's not-to-be-believed drum work . . .

### Another Super Duper Terrific Knockout Contest

In last week's ACTION sheets, Ron Saul asked for some perspiration from his fieldworkers channeled towards Sparks' tantalizing single, "Wonder Girl." Here's how the contest works: there will be three winners, each receiving \$1,000—all they have to do is see that "WG" goes to Top 5, 15 or 30 in certain predetermined

radio station categories. Get going guys . . .

### Had a Piece Lately?

In hopes of getting in-store play, our men in Boston are distributing freshly-baked pies with "The Section" carved in the pastry to promote the group's new LP. Reports from the field indicate that Denver, Cincinnati, Detroit, Los Angeles, St. Louis, New York, Washington and Boston love *The Section*, not to mention the just-hardened 45, "Doin' the Meatball," which will (hopefully) roll up the charts a few weeks from now . . .

### But Where Does the Name Come From?

*Tir Na Nog*, just released on Chrysalis by the group of same



name, is being played on KMET (L.A.), WNEW-FM (New York) and KOL (Seattle). WHCN (Rochester) played the entire LP three times in a row . . .

### And Now for the Charts

Jethro Tull's current single, "Living in the Past," is listed at 62 withastar in *Billboard*, 69 withasquare in *Record World*, and 77 withabullet in *Cash Box*. America's "Ventura Highway" charts at 34 withasquare in *Record World*, 26 withabullet in *Cash Box* and 24 withasquare in *Record World*.

# Fast Spins

## Pitta Patta

Goldie Hawn

Reprise single REP 1126

Since last she graced this column, Goldie Hawn has added another major movie (*Butterflies Are Free*) to her screenland credits, and has signed (through her own production company) a new three-film contract with Universal Pictures. Her recording career more than keeps pace with this single, a bright reggae-styled item which brings Goldie's abundant talents together with those of arranger Kirby Johnson, music director Van Dyke Parks and producer Andy Wickham. A fitting crown for anybody's turntable, "Pitta Patta" confirms (through up-to-date recording techniques) this reviewer's long-held hunch that three or four Goldies sound even better than one.

## Running Bear

The Youngbloods

Warner Bros./Raccoon single WB 7660

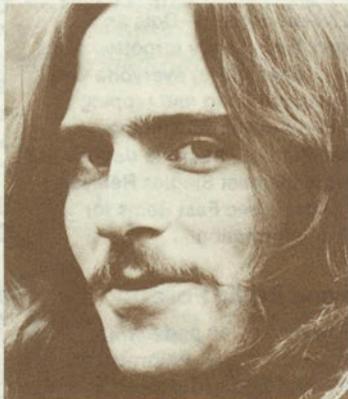
A great favorite from the final year of the Eisenhower Administration, "Running Bear" (as sung by Johnny Preston) finished at #292 in Guy Zapoleon's recent compilation of Los Angeles' 1000 all-time favorite singles. Though administrations, rock & roll and Indians have all been through a few changes since 1960, this cameo of tribal life retains its idealized charm. Adding to the nostalgia is the fact that the song was written by the late J. P. Richardson, better known as the Big Bopper. The Youngbloods are more than equal to all this; Jesse Colin Young's singing (here and on many other selections from the new *High on a Ridge Top* album) is arguably the finest he has ever recorded. Happy hunting!

## Don't Let Me Be Lonely Tonight

James Taylor

Warner Bros. single WB 7655

That clacking sound you hear is that of 10,000 rock-critical type-writers bringing an eager world news of James Taylor's new bounty of beautiful songs and bold sounds, *One Man Dog*. Being forced to write this review in



advance, without the benefit of these expert exegeses, the Singles Reviewer is quite content to sit back and quietly observe the gently tapping toes and wistful smiles that inevitably accompany the playing of this tune around Burbank, to the consternation of the Office Efficiency Dept. Also notable is the extreme alacrity with which the Single-Picking Dept. plucked this track out of *One Man Dog*; some say it happened 10 seconds into the first hearing. James is accompanied, of course, by The Section.

## Doin' the Meatball

The Section

Warner Bros. single W 7656

One could easily pardon The Section if its members (Danny Kortchmar, Russ Kunkel, Craig

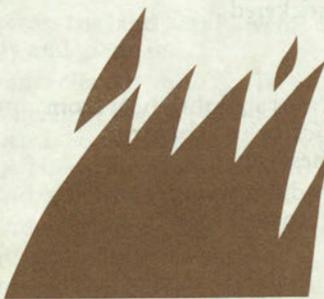
Doerge and Leland Sklar) chose to spend the rest of their days admiring their backup work on James Taylor's new album. Incorrigible overachievers that they are, though, the fellows have chosen to enrich the world's sonic experience still further with an exemplary instrumental album named after themselves. "Doin' the Meatball" is blessed, like all the other cuts on the album, with subtle, superb musicianship. It also has one of the catchiest riffs this side of "In the Mood," and a beat that's neat enough to motivate even the strictest of vegetarians. In short, The Section is perfection.

## Don't Burn Me

Paul Kelly

Warner Bros. single WB 7657

Paul Kelly, who stirred up the territory with "Dirt" and alarmed the Establishment with "Stealin' in the Name of the Lord" (both on his first WB album released earlier this year) urges his listeners to make love, not fire in this



newly-recorded original songs. Though the lyrics take the form of a plea, the effect is a bit stronger, thanks to Paul's vocal and the muscular, ominous backing arranged by Mike Leach and produced by Paul's longtime mentor, Buddy

Killen. Kelly's soul shows its softer side, and sweetly, on the flip side, "Love Me Now."

## That Same Old Obsession

Gordon Lightfoot

Reprise single REP 1128

Gordon Lightfoot, one of the men who first made singing one's own songs acoustically a way of life in pop music, carries on that gentle tradition with this long-distance love song from his new album, *Old Dan's Records*. While the melody reminds one exquisitely of the acoustic-pop genre's folk origins, the lyrics are as timeless as they are touching. Nick DeCaro's string arrangement, here performed by members of the Toronto Symphony Orchestra, is so fine it's almost translucent. Gordon's voice, of course, is as warm as a fireplace on Christmas Eve. ■

# Top Ten

Warner Bros. Sales Figures for Week of November 6-10

1. James Taylor/*One Man Dog*  
BS 2660/M5 & M8 2660
2. America/*Homecoming*  
BS 2655/M5 & M8 2655
3. Jethro Tull/*Living in the Past*  
2CHR 1035/K5C & K8C 1035
4. Jimi Hendrix/*War Heroes*  
MS 2103/M5 & M8 2103
5. The Mothers/*Grand Wazoo*  
MS 2093/M5 & M8 2093
6. Seals & Crofts/*Summer Breeze*  
BS 2629/M5 & M8 2629
7. The Youngbloods/*High on a Ridge Top*  
BS 2653/M5 & M8 2653
8. Arlo Guthrie/*Hobo's Lullaby*  
MS 2060/M5 & M8 2060
9. The Doobie Brothers/*Toulouse Street*  
BS 2634/M5 & M8 2634
10. Black Sabbath/*Vol. 4*  
BS 2602/M5 & M8 2602

# Items

## She's a Lady

★ International Veep Phil Rose chides *Circular* for managing to repeat a mistake on three occasions, each one being a different reference to Japanese singer Rumiko Koyanagi, who has given Warner-Pioneer Corp. of Japan three Number One chart singles.



"Despite the publicity given the Tokyo drag queen scene," tsks Rose in a note, "will the attached shot of Rumiko Koyonagi (the sleeve of her next million-seller, our Japanese confreres predict!) convince you once and for all that Rumi is a doll? A *she* doll!" *Circular* will just have to find other mistakes to make.

## Sea Monkey News

★ Roy Silver, pilot of the careers of Fanny, Sparks and other hummers, reports that his herd of Sea Monkeys (see last week's *Circular* if you're confused) is thriving. "It's too soon to tell about their individual characteristics," he told *Circ's* reporter, "although one looks exactly like Mo Ostin."

## Simon Show

★ Way out West these past several weeks has been John Simon, whose new-minted *Journey* album

is delighting Frequency Modulators and discerning consumers alike with its array of loose-weave precision-crafted music and songs. Simon sojourned in Los Angeles to work with Cyrus Faryar on a new elpee (Cyrus', not John's), during which stay he found time to visit FMer KMET for an on-the-air live concert and interview.

## Fraudulent Verse

★ Steven T. Murray of Oakland, Calif., says *Circular* had okra in its ears when Vol. 4 Number 41 quoted the Small Faces as opining, "Life is just a bowl of okra" as an Inspirational Verse. "The true reading of that line from 'Happy-daystoytown' (First Folio Edition)," writes Murray, "is, 'Life is just a bowl of all-bran/You wake up every morning and it's there . . .'" Satisfied with his upbraiding, Murray goes on to suggest a future Inspirational Verse from "I Promise to Remember" by Frankie Lydon and the Teenagers: "Ooli boppa cow boppa cow boppa cow cow." Consider it a bonus, faithful reader.

## One More Week

★ Those Jethro Tull quiz answers which *Circular* promised to reveal this week, along with the names of the JTq winners, will be unveiled next week for undisclosed reasons.

## It Gains Something in Translation

★ The Germany Division of *Record World's* International Section last week picked Fanny's "Young and Dumb" as the "Single Import Tip of the Week," describing it thusly: "YOUNG AND DUMB—Fanny (4 Sexhot Girls)—Reprise."

# September's Bottom Line

As November blossoms (and in Burbank a perceptible glow lights up the Warner/Reprise Accounting Dept. as it eyes the forthcoming Christmas sales season) you wouldn't think accountants'd think much about last September.

You're wrong; they do.

Steadfast as always, they have plunked the September IBM sales figures on exec desks. *Circular*, a nosy little bastard, has looked the IBMs through and figured out which LPs did best in September. Thus for all of *Circular's* greed fans, this is what happened in, as accountants say, 1/72.

## Top 40

1. Alice Cooper/*School's Out* (2)



2. Doobie Brothers/*Toulouse Street* (new this month)
3. Jethro Tull/*Thick as a Brick* (3)
4. Seals and Crofts/*Summer Breeze* (new)
5. Van Morrison/*Saint Dominic's Preview* (14)
6. Arlo Guthrie/*Hobo's Lullaby* (12)

7. Alice Cooper/*Killer* (5)
8. Neil Young/*Harvest* (9)
9. T. Rex/*The Slider* (1)
10. Jethro Tull/*Aqualung* (6)

## Runners Up

11. Deep Purple/*Machine Head* (8)
12. Allman Brothers Band/*Eat a Peach* (7)
13. Alice Cooper/*Love It to Death* (17)
14. Neil Young/*After the Gold Rush* (24)
15. Black Sabbath/*Paranoid* (15)
16. Neil Young/*Everybody Knows This Is Nowhere* (16)
17. Tower of Power/*Bump City* (4)
18. Jethro Tull/*Benefit* (22)
19. *America* (20)
20. *Jethro Tull* (21)

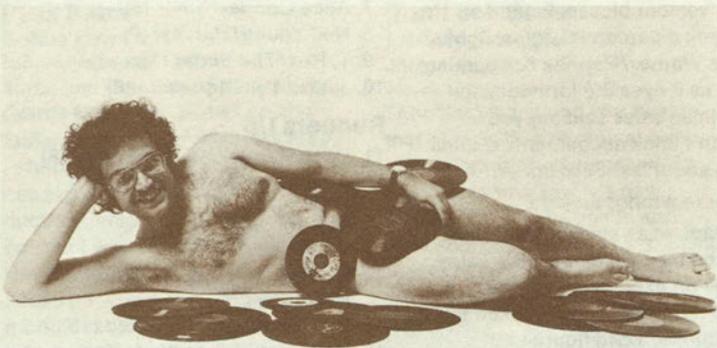
## Walkers Up

21. *Captain Beyond* (10)
22. James Taylor/*Sweet Baby James* (38)
23. Black Sabbath/*Master of Reality* (—)
24. Jimi Hendrix/*Smash Hits* (36)
25. *Foghat* (11)
26. Sound Track/*A Clockwork Orange* (23)
27. *The Best of Peter, Paul & Mary* (29)
28. *Black Sabbath* (35)
29. Fleetwood Mac/*Bare Trees* (—)
30. *Deep Purple in Rock* (—)

## Crawlers Up

31. Grateful Dead/*Workingman's Dead* (30)
32. *Neil Young* (32)
33. Jethro Tull/*This Was* (31)
34. Grateful Dead/*American Beauty* (28)
35. Randy Newman/*Sail Away* (19)
36. Joni Mitchell/*Blue* (—)
37. Alice Cooper/*Easy Action* (27)
38. Joni Mitchell/*Ladies of the Canyon* (33)
39. Jimi Hendrix/*Electric Ladyland* (—)
40. *The First Edition Greatest Hits* (—)

# Doctor Demento



Last week we concluded a survey of record pricing in the 78 rpm era with the observation that a certain record company met the challenge of the Depression for a couple of years by producing flimsy but good-sounding records made of plastic-coated cardboard that sold for only 15¢, new.

The company (in answer to our question) was Durium Records, and the name of the label was Hit-of-the-Week.

These records, often featuring big-name stars on the order of Morton Downey, Rudy Vallee and Phil Spitalny, were sold primarily at newsstands, with a new edition each Thursday.

At first, they contained only one three-minute song each; later, however, HOTW discovered a process by which two complete songs, playing up to five minutes in all, could be fit on one 10-inch 78-rpm side, thereby making the world's first EPs.

Even this innovation, alas, was not sufficient to tide the company over the black year of 1932, when people apparently couldn't afford to buy many records, even at 7½¢ per song.

## Question for Next Week

Norman Greenbaum immortalizes goat farming on his current Reprise album, *Petaluma*, which contains many intriguing, infectious songs about that bucolic industry.

Norman was preceded in this line of work by one of America's best-known authors, who before his recent death wrote some famous books about Abraham Lincoln, was visited at his home by Bob Dylan and made several albums, including one which, like Norman's, is named after the location of his goat farm. For the WB/Reprise single catalog album of your choice, who was this gentleman?

The winner of Dr. Demento's three-week-ago contest (Q: Name a best-selling WB single of 1966 whose B-side contained the A-side backwards; A: "They're Coming to Take Me Away" by Napoleon XIV) is Jerry Kaye of Los Angeles, who requested *St. Dominic's Preview* by Van Morrison.

Honorable mention, but no album, to Thomas C. Kelly of Lakewood, Ohio.

The winner of Dr. Demento's delayed-response four-weeks-ago contest (Q: The shortest single ever to make the *Billboard* Hot 100; A: "Little Boxes" by the Womenfolk) is the astute Bill Kingman of South Lake Tahoe, Calif., who requested the LP of *Camelot*. ■

# Artist Itineraries

## Alabama

**Arlo Guthrie**  
11/21, Univ. of South Alabama, Mobile

## California

**Tower of Power**  
11/25, Benefit Concert, Memorial Coliseum, Los Angeles

## Colorado

**John Hartford**  
11/20-25, Cafe York, Denver

## Connecticut

**Beach Boys**  
11/21, New Haven Coliseum, New Haven

## Georgia

**Doobie Brothers**  
11/20, Tifton  
**Arlo Guthrie**  
11/24, Civic Center, Atlanta

## Illinois

**Fanny**  
11/21, Chicago State Univ., Chicago

## Louisiana

**Malo**  
11/24, Shreveport Municipal Auditorium, Shreveport  
11/26, Independence Hall, Baton Rouge

## Montana

**Rod McKuen**  
11/20, Eastern Montana College, Billings

## Nevada

**Dionne Warwick**  
11/24-30, Riviera Hotel, Las Vegas

## New York

**Beach Boys**  
11/23, Carnegie Hall, New York City  
**Gordon Lightfoot**  
11/24, Lincoln Center, New York City  
11/26, Lincoln Center, New York City  
**Martin Mull**  
11/24-26, My Father's Place, Roslyn, Long Island  
**Arlo Guthrie**  
11/25, Kleinhans Music Hall, Buffalo

## North Carolina

**Wet Willie**  
11/24, Fairground Speedway, Charlotte

## Ohio

**Arlo Guthrie**  
11/26, Veteran's Memorial Hall, Columbus

## Oklahoma

**Deep Purple**  
11/23, Fairgrounds Arena, Oklahoma City

## Oregon

**Rod McKuen**  
11/22, Auditorium, Portland

## Pennsylvania

**White Witch**  
11/26, Spectrum, Philadelphia

## Tennessee

**Wet Willie**  
11/25, Ellis Auditorium, Memphis

## Texas

**Malo**  
11/20, McFarlane Auditorium, Southern Methodist Univ., Dallas  
11/21, Baylor Univ., Waco  
11/22, Auditorium, Laredo

**Deep Purple**  
11/24, Hemisphere Arena, San Antonio  
11/25, Houston Coliseum, Houston  
11/26, Memorial Auditorium, Dallas

**Fanny**  
11/24, Gatling Creek Festival, Dripping Springs

**Foghat**  
11/25, Gatling Creek Festival, Dripping Springs

## Utah

**Seals & Crofts**  
11/22, Terrace Ballroom, Salt Lake City

## Virginia

**Malo**  
11/25, Rapides Parrish Coliseum, Alexandria

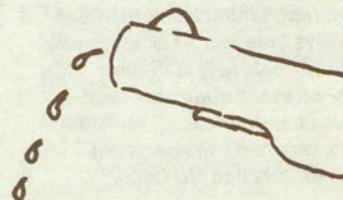
## Washington, D.C.

**Beach Boys**  
11/22, Constitution Hall

## Canada

**Beach Boys**  
11/20, Forum, Montreal  
**Dion**  
11/21-26, Riverboat, Toronto

## Inspirational Verse



Shoot the juice  
To me Bruce

— Nervous Norvus "Transfusion"